



A member of Financial Accounting Standards Foundation

October 29, 2009
AUN Consulting, Inc. (Japan)

AUN Consulting and AsiaPac Net Media agree to jointly market SEM services.

TOKYO, JAPAN — October 29, 2009 — AUN Consulting, Inc. (Tokyo) and AsiaPac Net Media Ltd. (Hong Kong) signed an agreement to market each other's SEM services after analysis of their offerings and market trends indicated such an affiliation would synergetically benefit both parties.

AUN Consulting is an SEM consulting company in Tokyo providing multilingual search engine optimization (SEO) and Pay-for-Performance (P4P) services. AsiaPac Net Media Ltd. is the leading SEM consulting company in Hong Kong, where it is one of three Yahoo! Gold Resellers, the sole Yahoo! exclusive agency, and one of two Google resellers.

The agreement will expand the global marketing reach of the AUN Group, strengthen the framework for its value-added English and Chinese SEM services, and increase its sales in China and Hong Kong. This is the latest of several AUN Group portfolio enhancements in 2009.

About AUN Consulting, Inc.

AUN Consulting is a pioneer in multilingual PC and mobile search engine marketing. For more information, please visit the AUN Consulting website at <http://www.auncon.co.jp>.

For inquiries, please contact the Public Relations Team at 03-5803-2459 or pr@nuncon.co.jp.